



Exhibitor Stand Contract

International Destination Expo
April 19-22, 2010 • Istanbul, Turkey

ASTA TURKEY CHAPTER

1 Exhibiting Company Information

List your company name exactly as you want it to appear on all promotional listings.

Non Members Welcome

ASTA Member # _____

Company Name _____

Prefix Mr. Ms. Mrs. **Contact Name** _____

Title _____

Address _____

City _____ State _____ Zip _____ Country _____

Telephone _____ Fax _____

E-mail _____

www _____

2 Stand Reservation Rates (per 3m x 3m space)

Each 3m x 3m space purchase includes two complimentary registrations to attend all conference functions. Additional conference registrations may be purchased separately for \$199 per person. (See page 2.) Each 3m x 3m space rental is for raw space only. Basic decor is required for exhibition; Additional furnishings are available directly through the official decorating company. Please complete the information below to reserve your stand.

		<small>cost per 3mx3m raw space in USD</small>	<small>multiply x # stand spaces</small>	
<input type="checkbox"/> All Companies within Turkey	(on / after Oct. 2, 2009)	\$1,420	x _____	\$ _____
<input type="checkbox"/> All Companies outside Turkey	(on / after Oct. 2, 2009)	\$1,760	x _____	\$ _____
<input type="checkbox"/> Non-ASTA member fee	<input type="checkbox"/> Check here to be applied as one year membership	\$250		\$ _____

Space Configuration Add-on (no additional charge for in-line stand)

<input type="checkbox"/> Corner	Stand at end of row, open to an aisle on two sides	\$250	\$ _____
<input type="checkbox"/> End Cap	The two stands at the end of a row, open on three sides to an aisle.	\$500	\$ _____
<input type="checkbox"/> Island	A minimum of 4 stands required, open to an aisle on all four sides	\$1,000	\$ _____

Marketing Opportunities

<input type="checkbox"/> Delegate Listing	Receive an electronic list of all the attending agents with their e-mail and mailing address	\$250	\$ _____
<input type="checkbox"/> Delegate Bag Insert	Provide a flyer or brochure to be inserted into the delegate bag that every attendee receives	\$1,500	\$ _____
<input type="checkbox"/> Advertisement in Program of Events	Promote your company with a full page, black and white advertisement in the ultimate resource for attending agents.	\$1,500	\$ _____
<input type="checkbox"/> Commercial	Promote your company on the big screen to a large seated audience during General Session. (30, 60 or 90 minutes available)	\$1,500	\$ _____
<input type="checkbox"/> Product Seminar	Promote your product, service or destination by giving a 45 minute customized educational presentation in a private room	\$1,500	\$ _____
<input type="checkbox"/> Value package	Circle any 3 of the above marketing opportunities to create your customized marketing package of value added exposure opportunities. Package includes a complimentary electronic delegate listing.	\$3,500	\$ _____
	*Please add \$25 if you will be paying by wire/bank transfer	\$25	\$ _____

Total Amount Due Please add all charges in the right hand column \$ _____

3 Product Listing

Please attach a 25-word or less description of your company or products to be included in the Program of Events. Descriptions submitted with more than 25 words will be subject to editing. ASTA does not guarantee that descriptions will be listed if received after this contract is submitted.

Sub-Exhibitors

Space sublet cannot be less than 3m x 3m. Only one company may occupy one 3m x 3m space.

Please check box if you will be purchasing more than one 3m x 3m stand to be occupied by other companies.

4 Payment

Check payable to ASTA in US Dollars drawn on a US bank. See address below.

Credit Card Check one.
 Mastercard Visa Discover
 Diners AmEx

Card # _____

Exp/Date _____

I authorize this amount _____

Name as it appears on card _____

Signature _____

Wire Transfer Information *Date Sent* _____

Wire transfers must be sent within one week of contract submission. Attach a copy of the wire transfer to your contract. **If you pay by wire / bank transfer, you will be charged an additional \$25 wire transfer fee.** Please include your company name on the transfer documents.

Indicate on Transfer: 2010 IDE, Turkey
Send wire transfer to: PNC Bank NA
8800 Tincum Blvd
Philadelphia Pa 19153, USA
Routing/ABA: 031000053
Swift Code: PNCCUS33
Account#: 5300766238
American Society of Travel Agents

Cancellation Policy

A \$50 administrative fee will be charged per exhibit space if the exhibit space is cancelled anytime after the contract for space has been received at ASTA's offices. In addition, the following liquidated damages will be charged per exhibit space to any exhibitor that cancels within the following time periods:

Time Period:	Liquidated Damages:
On / before November 24, 2009	Full refund
Nov. 25 - Dec. 25, 2009	25% of exhibit fees
Dec. 26 - Jan. 24, 2010	50% of exhibit fees
On / after January 25, 2010	No refund

Agreement

It is understood that by signing this application for exhibit space at ASTA's 2010 IDE Conference, the exhibiting company listed above agrees to abide by the provisions of the rules and regulations governing the ASTA Trade Show as well as the conditions under which the exhibit space leased to ASTA. This application when accepted by the American Society of Travel Agents becomes a contract. For complete disclosure of ASTA's Rules and Regulations, please call 800-ASK-ASTA.

5 Signature _____ Date _____

Fax: 703.739.8717 Attn: Sales Dept.

Please mail payment to:

ASTA
PO Box 820621
Philadelphia, PA 19182-0621



Questions:
Contact ASTA
at exhibit@asta.org
or Tel: 703.739.8709

For more information visit www.ASTA.org



Exhibitor Registration

International Destination Expo
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1 For each stand space (3m x 3m) purchased, you receive two complimentary registrations to attend all Conference events. Please indicate below which individual(s) will receive the complimentary registrations.

Complimentary Registration #1 with Standard Stand Purchase

Individual Information. Please type all information.
List your information exactly as you want it to appear on your badge.

ASTA Member # _____ Designation _____

Prefix Mr. Ms. Mrs. Name _____

Company Name _____ Title _____

Address _____

City _____ State _____ Zip _____ Country _____

Telephone (____) _____ Fax (____) _____

E-mail _____ www _____

I am subexhibiting with (Company Name) _____

Each company representative attending the International Destination Expo must submit an exhibitor registration form.

- Please check box if you are a registrant with a disability or special need.
- Please update my member record to reflect above information.

Complimentary Registrations #2 with Standard Stand Purchase

Individual Information. Please type all information.
List your information exactly as you want it to appear on your badge.

ASTA Member # _____ Designation _____

Prefix Mr. Ms. Mrs. Name _____

Company Name _____ Title _____

Address _____

City _____ State _____ Zip _____ Country _____

Telephone (____) _____ Fax (____) _____

E-mail _____ www _____

I am subexhibiting with (Company Name) _____

Each company representative attending the International Destination Expo must submit an exhibitor registration form.

- Please check box if you are a registrant with a disability or special need.
- Please update my member record to reflect above information.

2 Registration Fees for Additional Employees

Full Conference Registration \$200 (a \$75 late fee will apply to all received after Feb. 1, 2010) \$ _____

ASTA Member # _____ Designation _____

Prefix Mr. Ms. Mrs. Name _____

Company Name _____ Title _____

Address _____

City _____ State _____ Zip _____ Country _____

Telephone (____) _____ Fax (____) _____

E-mail _____ www _____

I am subexhibiting with (Company Name) _____

Each company representative attending the International Destination Expo must submit an exhibitor registration form.

- Please check box if you are a registrant with a disability or special need.
- Please update my member record to reflect above information.

Payment

Check payable to ASTA in US Dollars drawn on a US bank.
See address below.

Credit Card Check one.
 Mastercard Visa Discover
 Diners AmEx

Card # _____

Exp/Date _____

I authorize this amount _____

Name as it appears on card _____

Signature _____

Wire Transfer Information Date Sent _____
Wire transfers must be sent within one week of contract submission and no later than four weeks prior to event. Attach a copy of the wire transfer to your contract.

Indicate on Transfer: 2010 IDE, Turkey
Send wire transfer to: PNC Bank NA
8800 Tincum Blvd
Philadelphia Pa 19153, USA
Telephone Number: 1-800-272-4912
Routing/ABA: 031000053
Swift Code: PNCCUS33
Account#: 5300766238
American Society of Travel Agents

Registration Refund Policy

For cancellations received:
On/Before Dec 21, 2009 Full refund less \$50.00 per person
Dec 22-Jan 22, 2010 50% of full registration fee per person
On/After Jan 23, 2010 No refund

ASTA reserves the right to consider incomplete any registration application that has been submitted without signature.

For complete processing, payment in full must accompany this registration form.

Fax: 703.739.8717 Attn: Sales Dept.

Please mail payments to:

ASTA
PO Box 820621
Philadelphia, PA 19182-0621



Questions:
Contact ASTA
at exhibit@astahq.org
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